

LATASHA FRANCIS

DIGITAL CINEMATOGRAPHER | VIDEOGRAPHER | EDITOR

As a seasoned Digital Cinematographer graduate of Full Sail University, I bring over 7 years of hands-on experience and a deep passion for creating compelling visual narratives. My unique perspective and skill set are dedicated to capturing and conveying the transformative power of Christian faith through impactful storytelling. Eager to contribute my technical expertise and creative vision to projects that inspire, heal, and share powerful testimonies.

PROFESSIONAL EXPERIENCE

TOGETHXR

Director of Photography | 2024 - Present

- Lead cinematographer for a short film with a faith-driven narrative.
- Collaborate with the Producer/Director to achieve the visual goals of the project.
- Efficiently manage and operate camera, grip, and electric gear.

MT. ZION BAPTIST CHURCH - NASHVILLE

Camera Operator & Editor | 2023 - Present & 2018-2019

- Capture and edit live broadcasts and events for a faith-based community
- Provide leadership on set, ensuring production aligns with the desired vision.

PRO MEDIA

Videographer | 2023 - Present

- Produce videography services for corporate events, including live broadcasts.
- Showcase expertise in gear management, including ordering, verifying rentals, and facilitating shipping.

44BLUE PRODUCTIONS

Camera Operator | 2021 - 2021

- Worked as a camera operator for televised media docu-series, demonstrating proficiency with utilizing equipment.

353 MEDIA GROUP

Digital Cinematographer, Videographer & Editor | 2017 - Present

- Specialization in live events, livestreams, documentaries, commercials, films, music videos, and award shows.
- Possess deep working knowledge in cinematography, staying updated with modern trends.

KB MEDIA PRODUCTION

Videographer & Editor | 2016 - Present

- Provide videography and editing services for trade-shows, corporate conferences, and live events.

CENTRAL CITY PRODUCTIONS

Camera Operator, Stage Hand, Production Assistant | 2010 - Present

- Extensive experience in live televised award shows, holiday specials, and docu-series.

REFERENCES

Available upon request.

LATASHA FRANCIS

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615-208-4223



latashamfrancis@gmail.com



Nashville, TN



latashafrancis.com

EDUCATION

FULL SAIL UNIVERSITY

Bachelor of Science :Digital Cinematography

2021-2024

- Specialization in cinematography and film production.
- Relevant coursework in lighting, sound, camera solutions, and production best practices.

NASHVILLE FILM INSTITUTE

Cinema Production Diploma :

2017 - 2018

SKILLS

Technical Skills

- Proficient in gear management, operating cameras, lights, grip, and electric equipment.
- Experienced in using Adobe Premiere Pro, After Effects, Audition, Final Cut Pro X, DaVinci Resolve, Media Encoder.

Leadership

- Confidently lead crews through production, collaborating with producers/directors.
- Mentor and teach standard set and cinematography practices.

Production

- Setup and operate gear, ensuring production aligns with the vision

Post-Production

- Review footage, offload media, and represent the camera department in project debrief.